

# Promoting reading for pleasure and building a reading culture

English Team  
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Final version

## Whole school reading promotion approaches

- Silent reading, eg *Everyone Reads In Class, Drop Everything And Read*
- Motivation and reading promotion schemes, eg *Accelerated Reader*

*“...if you are using a reading promotion scheme in the hope that it will help your weakest readers to read, you are likely to be disappointed.”*

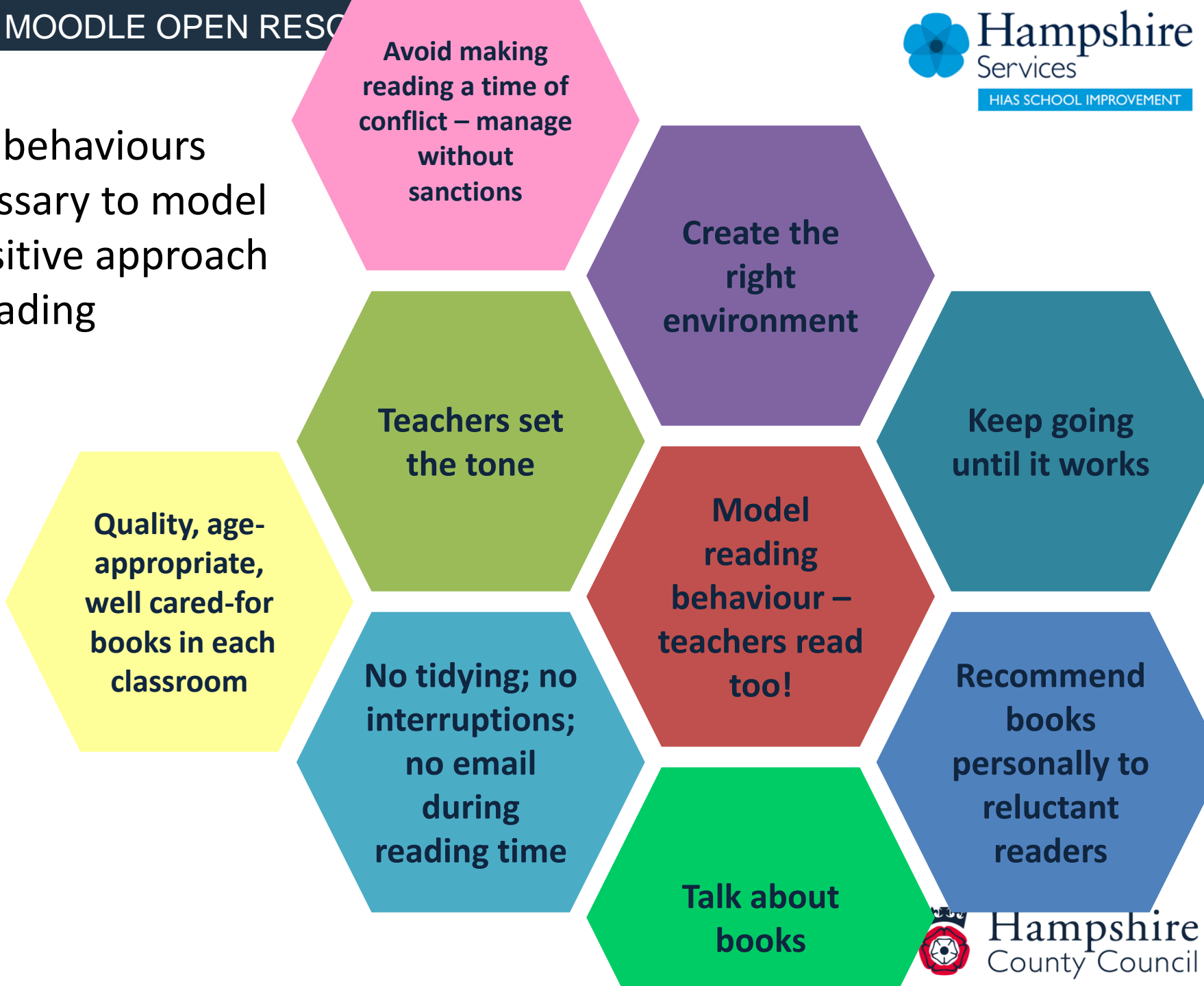
(Murray and Murray, *Thinking Reading*, 2018)

*“...many plausible approaches to improving literacy may not improve outcomes for students.”*

(EEF *Improving Literacy at KS3 and KS4  
Guidance Report 2019*)

While these schemes may be used effectively to raise the profile of reading within school and are motivating for some pupils, particularly when supported by knowledgeable teachers and school librarians, they should not be confused with reading interventions.

Staff behaviours  
necessary to model  
a positive approach  
to reading



## Reading culture

- Precisely targeted support for struggling readers
- Expectation of reading in every subject – built into the curriculum
- Vocabulary instruction in every subject
- Academic and extension reading planned and carefully delivered
- Regular CPD and refresh of reading knowledge for staff
- Classroom reading strategies to support comprehension for all as part of subject pedagogy
- Reading valued and space created
- Library provision; reading celebrations; participation in reading events
- Teachers see the value in the reading culture of the school and are proud to contribute

## HIAS English Team

The HIAS English team offer a wide range of high-quality services to support schools in improving outcomes for learners, including courses, bespoke consultancy and inhouse training.

For further details referring to English, please contact the team leader:

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For secondary-specific English queries, please contact:

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For further details on the full range of services available please contact us using the following email:

[htlcdev@hants.gov.uk](mailto:htlcdev@hants.gov.uk)

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